

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 9, 2020 6:28 PM
To: (b)(6);(b)(7)(C)
Subject: RE: Script from Video

Thank you (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)



Shine a Light

Suicide Prevention and Awareness

National Suicide Prevention Lifeline

800-273-8255

CBP Employee Assistance Program

800-755-7002

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 9, 2020 6:09 PM
To: (b)(6);(b)(7)(C)
Cc: (b)(6);(b)(7)(C)
Subject: Re: Script from Video

Sirs, The Gotaway was pushed out via B1s Twitter and posted on all the accounts. Additionally, the below statement was sent to all media outlets that were inquiring about the video.

Thanks to your team for the hard work on this video. Regards, (b)(6);(b)(7)(C)

Statement from Border Patrol Chief Rodney Scott re: El Centro Sector video "The Gotaway"

"The 'Gotaway' video produced by the U.S. Border Patrol was the first in a series of short videos created to remind our Border Patrol agents that the risks they take every day to protect America matter, and result in saving American's lives well beyond our physical borders. While the purpose of the video was initially for internal agency use, I decided to share it publicly after viewing it to enhance awareness that effective border security helps keep all Americans and our guests safe."

"Shortly after the video was posted I was informed that we had not yet received formal approval to use copyrighted materials and had not fully attributed third-party material. Upon learning this, I directed that the video

be immediately pulled down. While I believe that the issues raised were unintentional administrative oversights, I have notified the CBP Office of Professional Responsibility for appropriate action. As soon as the proper approvals are obtained, I intend to share the updated video publicly."

(b)(6);(b)(7)(C)

Director, Strategic Communications

United States Border Patrol Headquarters

Office: (b)(6);(b)(7)(C) / Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 9, 2020 3:21:57 PM

To: (b)(6);(b)(7)(C)

Cc: (b)(6);(b)(7)(C)

Subject: RE: Script from Video

10-4 thanks

From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 9, 2020 3:20 PM

To: (b)(6);(b)(7)(C)

Cc: (b)(6);(b)(7)(C)

Subject: RE: Script from Video

(b)(6);(b)(7)(C)

We do not have a script for the video, attached is the storyboard that was used to create it. Chief (b)(6);(b)(7)(C) sent the edited version of the video to B3 a few minutes ago. The edited version is based on the recommendations by (b)(6);(b)(7)(C). He also sent an email with an explanation to all the slides in question.

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)



Shine a Light

Suicide Prevention and Awareness

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800-273-8255

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800-755-7002

From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 9, 2020 11:52 AM

To: (b)(6);(b)(7)(C)

Subject: FW: Script from Video

Gents, we have a handful of national media inquiries and are preparing a statement from B1 now. Do you have the script handy to effectively refute the allegations of inaccurate statistics in the video? Your help is greatly appreciated, media is ready to print now and would like to counter their allegations.

From: (b)(6);(b)(7)(C)

Sent: Tuesday, September 8, 2020 10:28 PM

To: (b)(6);(b)(7)(C)

Subject: Script from Video

Good Evening Deputy,

We are continuing to receive requests from media and congressional staffers on the Gotaway video. To more accurately respond to the questions regarding stats and terms used in the video, can you share the script (text) for the video please?

Thanks in advance and will keep you posted on this matter.

(b)(6);(b)(7)(C)

Director, Strategic Communications

United States Border Patrol Headquarters

Office: (b)(6);(b)(7)(C) / Cell: (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 9, 2020 6:10 PM
To: (b)(6);(b)(7)(C)
Subject: FW: Script from Video

Sir,

See below

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)



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(b)(6);(b)(7)(C)

Director, Strategic Communications
United States Border Patrol Headquarters
Office: (b)(6);(b)(7)(C) Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 9, 2020 3:21:57 PM

To: (b)(6);(b)(7)(C)

Cc: (b)(6);(b)(7)(C)

Subject: RE: Script from Video

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To: (b)(6);(b)(7)(C)

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Subject: RE: Script from Video

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(b)(6);(b)(7)(C)

Division Chief LEOP
U.S. Border Patrol
El Centro Sector
Office: (b)(6);(b)(7)(C)
Cell: (b)(6);(b)(7)(C)



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From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 9, 2020 11:52 AM

To: (b)(6);(b)(7)(C)

Subject: FW: Script from Video

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From: (b)(6);(b)(7)(C)

Sent: Tuesday, September 8, 2020 10:28 PM

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Thanks in advance and will keep you posted on this matter.

(b)(6);(b)(7)(C)

Director, Strategic Communications

United States Border Patrol Headquarters

Office: (b)(6);(b)(7)(C) Cell: (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 9, 2020 8:05 AM
To: (b)(6);(b)(7)(C)
Subject: FW: Script from Video
Attachments: Got Away_ Storyboard & Shot List 1.pdf; Got Away Storyboard & Shot List 2.pdf

Chief,

See attached storyboard from The Gotaway Video. The Chief would like for us to hold off on sending anything to

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)



Shine a Light

Suicide Prevention and Awareness

National Suicide Prevention Lifeline

800-273-8255

CBP Employee Assistance Program

800-755-7002

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 9, 2020 7:33 AM
To: (b)(6);(b)(7)(C)
Subject: Re: Script from Video

Good Morning,

Attached are the storyboards used in the making of "The Gotaway."

One is for the desert scene and the other one is for the urban scene.

Respectfully,

(b)(6);(b)(7)(C)

(A) Special Operations Supervisor

Field Communications Branch

El Centro Sector Border Patrol

Office (b)(6);(b)(7)(C)

Mobile (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Tuesday, September 8, 2020 9:06 PM
To: (b)(6);(b)(7)(C)

Cc: (b)(6);(b)(7)(C)

Subject: Re: Script from Video

The morning sounds good, thank you.

(b)(6);(b)(7)(C)

Division Chief LEOP

El Centro Sector

(b)(6);(b)(7)(C) cell)

From: (b)(6);(b)(7)(C)

Sent: Tuesday, September 8, 2020 9:01:29 PM

To: (b)(6);(b)(7)(C)

Cc: (b)(6);(b)(7)(C)

Subject: Re: Script from Video

I don't have access to a text version of a script on my phone/laptop besides the video itself.

We have the storyboard on the comms shop Mac computers and can have it in the morning.

Sent from my iPhone

> On Sep 8, 2020, at 8:42 PM, (b)(6);(b)(7)(C) wrote:

>

>

>

>

> Good Evening (b)(6);(b)(7)(C)

>

> HQ continues to ask questions regarding the video. Do we have the script (text) for the video? If so, please send me a copy, the Deputy would like to see it.

>

> (b)(6);(b)(7)(C)

> Division Chief LEOP

> El Centro Sector

> (b)(6);(b)(7)(C) cell)

>

RE: The Gotaway Video

(b)(6);(b)(7)(C)

Fri 8/28/2020 5:41 PM

To: (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Thank you, have a good weekend.

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)

Sent: Friday, August 28, 2020 3:45 PM

To: (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Subject: Re: The Gotaway Video

10-4 Sir. We will make those edits first thing on Monday.

(b)(6);(b)(7)(C)

(A) Special Operations Supervisor

U.S. Border Patrol

Field Communications Branch

El Centro Sector

(b)(6);(b)(7)(C)(o)

(c)

From: (b)(6);(b)(7)(C)

Sent: Friday, August 28, 2020 3:37:51 PM

To: (b)(6);(b)(7)(C)

Cc:

Subject: FW: The Gotaway Video

Please see below.

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)

Sent: Friday, August 28, 2020 3:17 PM

To: (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Subject: RE: The Gotaway Video

(b)(6);(b)(7)(C)

Can we have the Text be visible a little longer on the last slide?

From: (b)(6);(b)(7)(C)

Sent: Friday, August 28, 2020 2:07 PM

To: (b)(6);(b)(7)(C)

Subject: FW: The Gotaway Video

Chief,

See attached video with edits.

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)

Sent: Friday, August 28, 2020 1:57 PM

To: (b)(6);(b)(7)(C)

Cc: (b)(6);(b)(7)(C)

Subject: FW: The Gotaway Video

Sir, please see attachment for the latest version of the "Gotaway" video.

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)

Sent: Friday, August 28, 2020 1:36 PM

To: (b)(6);(b)(7)(C)

Subject: RE: The Gotaway Video

From: (b)(6);(b)(7)(C)

Sent: Friday, August 28, 2020 11:22 AM

To: (b)(6);(b)(7)(C)

Subject: Fwd: The Gotaway Video

See below for new ending. Look for version 7 and edit.

(b)(6);(b)(7)(C)

(A) Special Operations Supervisor

U.S. Border Patrol

Field Communications Branch

El Centro Sector

(b)(6);(b)(7)(C)(o)

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)(c)

From: (b)(6);(b)(7)(C)**Sent:** Friday, August 28, 2020 11:18 AM**To:** (b)(6);(b)(7)(C)**Subject:** RE: The Gotaway Video

Can we get rid of the "El Centro Sector Communications" brand at the end and replace it with:

USBP Symbol

U.S. Border Patrol

Protecting America Everyday

Honor First

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)**Sent:** Thursday, August 27, 2020 11:40 AM**To:** (b)(6);(b)(7)(C)**Subject:** The Gotaway Video

Latest version.

Respectfully,

(b)(6);(b)(7)(C)

(A) Special Operations Supervisor**Field Communications Branch****El Centro Sector Border Patrol****Office** (b)(6);(b)(7)(C)**Mobile** (b)(6);(b)(7)(C)

FW: The Gotaway video

(b)(6);(b)(7)(C)

Wed 9/2/2020 12:22 PM

To: USBP-HQ-STRATCOM

(b)(7)(E)

Cc:

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

- Video attachment/OneDrive link: (Below)
- Title: "The Gotaway"
- Description: Every apprehension Matters. Do you know who got away?
- Unlisted or public: public
- Has it been used on social media yet? Yes, it was launched on Facebook and Instagram 9/2/20.
- Captioning or Subtitles are required for all external messaging: In compliance

From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 2, 2020 10:53 AM

To: (b)(6);(b)(7)(C)

Subject: (b)(6), (b)(7)(C) shared "Consequences Video final" with you.

Here's the document that (b)(6);(b)(7)(C) shared with you.



This link will work for anyone in US Customs and Border Protection.



[Consequences Video final](#)

[Open](#)



Sender will be notified when you open this link for the first time.

Microsoft respects your privacy. To learn more, please read our [Privacy Statement](#).

Microsoft Corporation, One Microsoft Way, Redmond, WA 98052

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 16, 2020 10:13 AM
To: (b)(6);(b)(7)(C)
Cc: (b)(6);(b)(7)(C)
Subject: FW: USBP El Centro Sector "The Gotaway" video

FYI

(b)(6);(b)(7)(C)

CBP Public Affairs, San Diego

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 16, 2020 10:08 AM
To: CBPMEDIARELATIONS <cbpmidiarelations@cbp.dhs.gov>
Subject: RE: USBP El Centro Sector "The Gotaway" video

- Reporter
I'll handle

From: (b) (6)
Sent: Wednesday, September 16, 2020 1:02 PM
To: CBPMEDIARELATIONS <cbpmidiarelations@cbp.dhs.gov>
Subject: USBP El Centro Sector "The Gotaway" video

CAUTION: This email originated from outside of DHS. DO NOT click links or open attachments unless you recognize and/or trust the sender. Contact the [CBP Security Operations Center](#) with questions or concerns.

Hello,

Hope all are well and keeping safe.

I understand that several immigrant rights groups have asked Border Patrol to amend or retract "The Gotaway" video at address the alleged inaccurate information presented therein.

Hoping someone can let me know whether USBP is currently reviewing the video to determine if it complies with IQA standards.

The deadline for my story is end of the business day Thursday.

Any information that can be provided in a timely manner would be greatly appreciated.

Respectfully,

(b) (6)

--
(b) (6)
Staff Writer

(b) (6)

Fax

(b) (6)

Imperial Valley Press
205 N. Eighth St.
El Centro, CA 92243



(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Monday, July 20, 2020 7:11 PM
To: (b)(6);(b)(7)(C)
Subject: FW: "the getaway" video WEB Version
Attachments: The Gotaway_web.mp4

Gents,

Great job with this video, the message is fantastic!

From: (b)(6);(b)(7)(C)
Sent: Monday, July 20, 2020 4:17 PM
To: ELC-IDO SUPERVISORS (b)(7)(E)
Subject: FW: "the getaway" video WEB Version

Please read below and message to the field.

(b)(6);(b)(7)(C)

Indio Station
(b)(6);(b)(7)(C)(o)
(cell)

From: (b)(6);(b)(7)(C)
Sent: Monday, July 20, 2020 3:56 PM
To: ELC IML PAICS/DPAICS (b)(7)(E) (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)
Cc: (b)(6);(b)(7)(C)
Subject: FW: "the getaway" video WEB Version

All,

Please see attached video. We speak regularly regarding GTA and the importance of why we need to ensure we do all we can to stay vigilant and protect America. During this COVID crisis, we need to ensure the health and well-being of the public. Please make sure that this message is conveyed at musters and covered with your programs along with this video stressing the importance of our job of as a Border Patrol agent and how it can affect America.

(b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Monday, July 13, 2020 8:23 AM
To: (b)(6);(b)(7)(C)
Cc:
Subject: RE: This week

BCL:

- Tuesday and Thursday @1300 – Imperial and Riverside County Emergency Operations Center calls
- (b) (7)(E)
- (b) (7)(E)
 - Will maintain liaison with BLM and USBP for work updates.
- City of Calexico monthly meeting scheduled for 7/15/20
- Border Wall Outreach Coordination call (Tuesday) at noon.
- PLLA Call with (b)(6);(b)(7)(C) Sierra Club and (b)(6);(b)(7)(C) Infrastructure Program Manager on Tuesday, 7/14/20 @ 1100

AVG:

- Editing and post production of the “One that Gotaway Project”. Project should be complete by Friday.
- Continue imagery of wall construction.
- SharePoint migration – Website updates
- IDS updates

PAO:

- Press releases regarding current events throughout our sector
 - Numerous events over the weekend (ULA, checkpoint drugs/weapon seizure, rollover, etc.)
 - Content will be spread out over the next 2 days
- Respond to media inquiries and requests
- Create digital content corresponding to all newsworthy events

Department business:

- SAP inventory
- (b) (7)(E)
- Engraving requests
- (b) (5), (b) (6), (b) (7)(C)

From: (b)(6);(b)(7)(C)
Sent: Monday, July 13, 2020 7:20 AM
To: (b)(6);(b)(7)(C)
Cc:
Subject: RE: This week

Can you please send me the bullets for this week, thanks.

(b)(6);(b)(7)(C)

Division Chief LEOP
U.S. Border Patrol
El Centro Sector
Office: (b)(6);(b)(7)(C)
Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)

Sent: Monday, July 6, 2020 8:28 AM

To: (b)(6);(b)(7)(C)

Cc:

Subject: RE: This week

BCL:

- Tuesday and Thursday @1300 – Imperial and Riverside County Emergency Operations Center calls
- (b) (7)(E)
- (b) (7)(E)
 - Work starts on 7/6/20.
 - Will maintain liaison with BLM and USBP for work updates.
- City of Calexico monthly meeting updates
 - Appointment of new Calexico Mayor Rosie Arreola-Fernandez effective 7/1/20
- Border Wall Outreach Coordination call (Tuesday)

AVG:

- Continue filming of the “One that Gotaway Project”
- Start editing that film project.
- Continue coverage imagery of wall construction.
- SharePoint migration – Website updates
- CBP OTD telecom – Interested in utilizing video content from the PARESE campaign in training courses.
- IDS refresh

PAO:

- Press releases regarding current events throughout our sector
- Respond to media inquiries and requests
- Create digital content corresponding to all newsworthy events
- Deputy Chief EOD

Department business:

- SAP inventory
- (b) (7)(E)
- Engraving requests

From: (b)(6);(b)(7)(C)

Sent: Monday, July 6, 2020 7:42 AM

To: (b)(6);(b)(7)(C)

Subject: This week

(b)(6);(b)(7)(C)

Please send me an email with the projects for the week, I need it for the DC brief to the chief today.

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
To: (b)(6);(b)(7)(C)
Cc: [PORVAZNIK, ANTHONY J](#)
Subject: Re: Gotaway Video
Date: Wednesday, September 23, 2020 8:26:20 PM

Sirs,

Video has been removed. We will circle back tomorrow to discuss next steps. Thank you.

(b)(6);(b)(7)(C)

Director, Strategic Communications
United States Border Patrol Headquarters
Office: (b)(6);(b)(7)(C) / Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 23, 2020 8:04:12 PM
To: (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)
Cc: PORVAZNIK, ANTHONY J (b)(6);(b)(7)(C)
Subject: Re: Gotaway Video

Deputy,

You are correct. I'm now remembering we posted the second version from B1s account. Taking action now. Will advise when that is completed and that should take care of the request.

Thanks.

(b)(6);(b)(7)(C)

Director, Strategic Communications
United States Border Patrol Headquarters
Office: (b)(6);(b)(7)(C) / Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 23, 2020 7:47:46 PM
To: (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)
Cc: PORVAZNIK, ANTHONY J (b)(6);(b)(7)(C)
Subject: Re: Gotaway Video

(b)(6);(b)(7)(C)

I just tried to call you. We are un-sharing all links to the video on our social media platforms, however, I'm told that we retweeted from B1s account and therefore we cannot take it down. I believe B1s account will need to pull the video in order to ensure all shared links are then broken.

(b) (6), (b) (7)(C)

Get [Outlook for iOS](#)

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 23, 2020 4:19:54 PM

To: (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C) >

Cc: PORVAZNIK, ANTHONY J (b)(6);(b)(7)(C)

Subject: Gotaway Video

CPA (b)(6);(b)(7)(C) /DCPA (b)(6);(b)(7)(C)

I received direction from Chief Scott to pull the Gotaway video from all social media accounts. We pulled it from YouTube at the HQ level and are respectfully requesting ELC pull the video from its Facebook, Instagram, and Twitter accounts.

We will be discussing next steps in the hours and days to come and will share those soonest. Chief Scott is asking for a confirmation when this has been completed.

Thank you for your understanding, (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Director, Strategic Communications

United States Border Patrol Headquarters

Office (b)(6);(b)(7)(C) / Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
To: (b)(6);(b)(7)(C)
Subject: Re: The Gotaway Video
Date: Saturday, September 5, 2020 11:30:22 AM

Thank you (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)
Division Chief LEOP
El Centro Sector
(b)(6);(b)(7)(C)(cell)

From: (b)(6);(b)(7)(C)
Sent: Saturday, September 5, 2020 7:30:46 AM
To: (b)(6);(b)(7)(C)

Subject: The Gotaway Video

Good Morning Everyone,

I just wanted to inform you that "The Gotaway" video was picked up by Yahoo News. It is very much possible that (b) (5) over the weekend.

Please see below:

<https://www.yahoo.com/news/the-gotaway-online-video-produced-and-posted-by-the-border-patrol-spreads-fear-of-migrants-005550760.html>

Hope everyone stay safe and enjoy your Labor Day weekend. I will keep you inform.

(b)(6);(b)(7)(C)
(A) Special Operations Supervisor
U.S. Border Patrol
Field Communications Branch
El Centro Sector
(b)(6);(b)(7)(C)(o)
(c)

From: (b)(6);(b)(7)(C)
To: (b)(6);(b)(7)(C)
Cc: (b)(6);(b)(7)(C)
Subject: Re: Script from Video
Date: Wednesday, September 9, 2020 9:30:26 PM
Attachments: [image001.png](#)

Thank you. We have amplified on our end.

On Sep 9, 2020, at 6:09 PM, (b)(6);(b)(7)(C) wrote:

Sirs, The Gotaway was pushed out via B1s Twitter and posted on all the accounts. Additionally, the below statement was sent to all media outlets that were inquiring about the video.

Thanks to your team for the hard work on this video. Regards, (b)(6);(b)(7)(C)

Statement from Border Patrol Chief Rodney Scott re: El Centro Sector video “ The Gotaway”

“The ‘Gotaway’ video produced by the U.S. Border Patrol was the first in a series of short videos created to remind our Border Patrol agents that the risks they take every day to protect America matter, and result in saving American’s lives well beyond our physical borders. While the purpose of the video was initially for internal agency use, I decided to share it publicly after viewing it to enhance awareness that effective border security helps keep all Americans and our guests safe.

“Shortly after the video was posted I was informed that we had not yet received formal approval to use copyrighted materials and had not fully attributed third-party material. Upon learning this, I directed that the video be immediately pulled down. While I believe that the issues raised were unintentional administrative oversights, I have notified the CBP Office of Professional Responsibility for appropriate action. As soon as the proper approvals are obtained, I intend to share the updated video publicly.”

(b)(6);(b)(7)(C)
Director, Strategic Communications
United States Border Patrol Headquarters
Office: (b)(6);(b)(7)(C) / Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 9, 2020 3:21:57 PM

To: (b)(6);(b)(7)(C)

Cc: (b)(6);(b)(7)(C)

Subject: RE: Script from Video

10-4 thanks

From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 9, 2020 3:20 PM

To: (b)(6);(b)(7)(C)

Cc: (b)(6);(b)(7)(C)

Subject: RE: Script from Video

(b)(6);(b)(7)(C)

We do not have a script for the video, attached is the storyboard that was used to create it. Chief (b)(6);(b)(7)(C) sent the edited version of the video to B3 a few minutes ago. The edited version is based on the recommendations by (b)(6);(b)(7)(C). He also sent an email with an explanation to all the slides in question.

(b)(6);(b)(7)(C)

Division Chief LEOP

U.S. Border Patrol

El Centro Sector

Office: (b)(6);(b)(7)(C)

Cell: (b)(6);(b)(7)(C)

<image001.png>

From: (b)(6);(b)(7)(C)

Sent: Wednesday, September 9, 2020 11:52 AM

To: (b)(6);(b)(7)(C)

Subject: FW: Script from Video

Gents, we have a handful of national media inquiries and are preparing a statement from B1 now. Do you have the script handy to effectively refute the allegations of inaccurate statistics in the video? Your help is greatly appreciated, media is ready to print now and would like to counter their allegations.

From: (b)(6);(b)(7)(C)

Sent: Tuesday, September 8, 2020 10:28 PM

To: (b)(6);(b)(7)(C)

Subject: Script from Video

Good Evening Deputy,

We are continuing to receive requests from media and congressional staffers on the Gotaway video. To more accurately respond to the questions regarding stats and terms used in the video, can you share the script (text) for the video please?

Thanks in advance and will keep you posted on this matter.

(b)(6);(b)(7)(C)

Director, Strategic Communications

United States Border Patrol Headquarters

Office (b)(6);(b)(7)(C) / Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
To:
Subject: RE: The Gotaway
Date: Wednesday, September 9, 2020 3:16:03 PM
Attachments: [image001.png](#)

10-4 and thank you

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 9, 2020 3:16 PM
To: (b)(6);(b)(7)(C) >
Subject: Re: The Gotaway

(b)(6);(b)(7)(C), I'm driving back from SDC. (b)(6);(b)(7)(C) is emailing you as we speak with a storyboard. No script exists.

(b)(6);(b)(7)(C)

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From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 9, 2020 9:05:53 AM
To: (b)(6);(b)(7)(C)
Subject: FW: The Gotaway

Good Morning DCPA (b)(6);(b)(7)(C)

Sharing the below info for your awareness and future use as you deem appropriate. This does not include the OPA social media guidance that was provided to all account managers and Chiefs some time ago; happy to share that as well. Also, I sent you an email late last night regarding the script for the Gotaway. Do you have the latest you can share?

Thanks again (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)
Director, Strategic Communications
United States Border Patrol Headquarters
(b)(6);(b)(7)(C) (office) / (b)(6);(b)(7)(C) (cell)

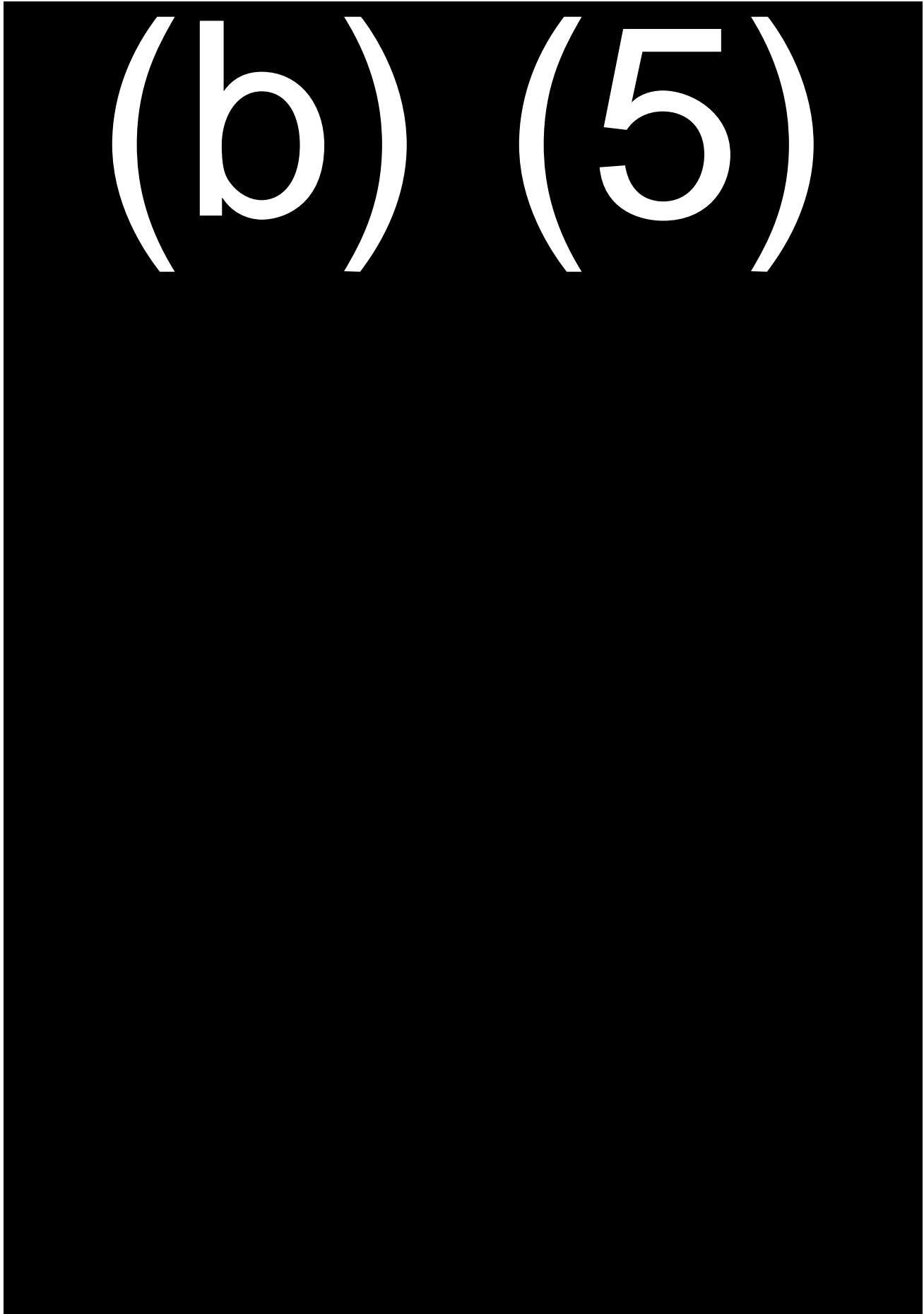
From: (b)(6);(b)(7)(C)
Sent: Tuesday, September 8, 2020 4:05 PM
To: (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)
(b)(6);(b)(7)(C) >
Cc: (b)(6);(b)(7)(C)
(b)(6);(b)(7)(C)

Subject: RE: The Gotaway

Dear (b)(6);(b)(7)(C) et al.:

(b) (5)

(b) (5)



(b) (5)

Best regards,

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Attorney, Trade & Finance

Office of Chief Counsel

U.S. Customs and Border Protection,

Department of Homeland Security

1300 Pennsylvania Avenue NW (b)(6);(b)(7)(C)

Washington, D.C. 20229

(b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

“No – you may go so far and no further.”

This email may contain communications between attorney and client, communications that are part of the agency deliberative process, or attorney-work product, all of which are privileged and not subject to disclosure outside the agency or to the public. Please consult with the Office of Chief Counsel, U.S. Customs and Border Protection before disclosing this email or any information contained therein.

From: (b)(6);(b)(7)(C)

Sent: Saturday, September 5, 2020 12:14 PM

To: (b)(6);(b)(7)(C)

[REDACTED]

[REDACTED]

Subject: The Gotaway

Hi (b)(6);(b)(7)(C),

As you likely know, El Centro Sector produced a video called “The Gotaway” which is now posted officially by CBP on Instagram, Twitter and Youtube. The video is a short reenactment of a vehicle pursuit followed by one UDA escaping who ultimately makes his way to an alley where he encounters a man, asks him for money, and ultimately stabs him leaving him bleeding on the ground which then fades-away into the USBP seal. It’s a very professionally produced video.

(b) (5)

cid:image001.png@

(b) (7)(E)



(b) (5)

(b) (5)

Given this is an issue happening today I wanted to raise this to everyone's attention.

Thanks,

(b)(6);(b)(7)(C)

The video:

<https://www.instagram.com/tv/CEo4zITHpG7/?igshid=ldwh9bd2fwn4u>

A media report from yesterday about the video:

<https://news.yahoo.com/the-gotaway-online-video-produced-and-posted-by-the-border-patrol-spreads-fear-of-migrants-005550760.html>

(b)(6);(b)(7)(C)

Executive Director - Investigative Operations

Office of Professional Responsibility

U.S. Customs and Border Protection

(b)(6);(b)(7)(C) Office)

Mobile)

(b)(6);(b)(7)(C)

1,507 views

usbchiefelc The Gotaway - Border Security is National Security. Every apprehension matters.

Do you know who got away?

#USBP #HonorFirst

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#BorderSecurity #NationalSecurity
#communitysafety #BorderPatrol #BorderPatrolAgent
#bordernews #lawenforcement
#lawenforcementunited #onpatrol #nonstop #tactical
#consequences #community #illegalaliens
#illegalimmigrants #usa #protectamericans
#protectandserve #servicetocountry #vigilance
#honor #americafirst #backtheblue #bluefamily
#crime #bordercrime #federalagent #thinblueline
@borderpatrol @cbpgov @dhswolf @dhsgov
@icegov @dailycaller @thedailysignal @epochtimes
@wearebreitbart @theblazetv

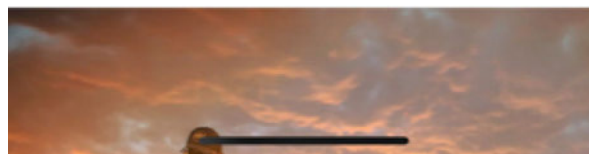
View all 32 comments

3 days ago



usbchiefelc
El Centro, California

...



From: (b)(6);(b)(7)(C)
To:
Cc:
Subject: FW: ON DEADLINE - Yahoo News request re: Border Patrol video
Date: Wednesday, September 9, 2020 7:41:15 PM

FYSA

Official cleared statement from CBP and B1 on "The Gotaway".

From: (b)(6);(b)(7)(C)
Sent: Wednesday, September 9, 2020 4:16 PM
To: (b) (6)
Cc: CBPMEDIARELATIONS <cbpmediarelations@cbp.dhs.gov>
Subject: RE: ON DEADLINE - Yahoo News request re: Border Patrol video

Statement from U.S. Border Patrol Chief Rodney Scott re: El Centro Sector video "The Gotaway"

"The 'Gotaway' video produced by the U.S. Border Patrol was the first in a series of short videos created to remind our Border Patrol agents that the risks they take every day to protect America matter, and result in saving American's lives well beyond our physical borders. While the purpose of the video was initially for internal agency use, I decided to share it publicly after viewing it to enhance awareness that effective border security helps keep all Americans and our guests safe."

"Shortly after the video was posted I was informed that we had not yet received formal approval to use copyrighted materials and had not fully attributed third-party material. Upon learning this, I directed that the video be immediately pulled down. While I believe that the issues raised were unintentional administrative oversights, I have notified the CBP Office of Professional Responsibility for appropriate action. As soon as the proper approvals are obtained, I intend to share the updated video publicly."

From: (b) (6)
Sent: Tuesday, September 8, 2020 10:48 AM
To: (b)(6);(b)(7)(C)
Subject: Re: ON DEADLINE - Yahoo News request re: Border Patrol video

CAUTION: This email originated from outside of DHS. DO NOT click links or open attachments unless you recognize and/or trust the sender. Contact the [CBP Security Operations Center](#) with questions or concerns.

Hi (b) (6)

I hope you were able to enjoy some of the long weekend! Just wanted to check back in about this now that more people are likely back at work. Is there any information you can provide on why the video was taken down?

Thanks!

(b) (6)

On Sat, Sep 5, 2020 at 8:56 PM (b)(6);(b)(7)(C)

wrote:

Hi (b) (6)

Inquiry received. What is your deadline?

Thanks,

(b)(6);(b)(7)(C)

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From: (b) (6)

Sent: Saturday, September 5, 2020 6:50 PM

To: (b) (6)

Cc: (b)(6);(b)(7)(C) CBPMEDIARELATIONS

Subject: Re: ON DEADLINE - Yahoo News request re: Border Patrol video

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CAUTION: This email originated from outside of DHS. DO NOT click links or open attachments unless you recognize and/or trust the sender. Contact the [CBP Security Operations Center](#) with questions or concerns.

Hi (b)(6);(b)(7)(C)

I see that the video has been removed from the USBP YouTube page and other social media accounts. Can you tell me why it was taken down?

Thanks!

(b) (6)

On Fri, Sep 4, 2020 at 1:39 PM (b) (6) > wrote:

Hi again, I actually have a couple of additional questions I'm hoping you can clarify about the clearance process for this video.

Did CBP or USBP ask agents from the El Centro Sector to produce this video, or did the El Centro sector produce it on their own and then get clearance from national headquarters? Any more details you can provide about the clearance process for this video would be greatly appreciated.

Can you be a bit more specific about the purpose of the video and how it communicates Chief Rodney Scott's message about the agency's mission? Did Chief Scott personally sign off on the production and distribution of this video?

What specifically are the "dangers faced by Border Patrol and the community at large" that the video intends to communicate? Given the general decrease in southwest border crossings over the last few months, how much of a problem are "gotaways" for Border Patrol agents at this time? Do you have any statistics that demonstrate how often "gotaways" go on to commit violent crimes once inside the country?

Again, really appreciate any and all additional information you can provide in response to

these questions.

On Fri, Sep 4, 2020 at 12:50 PM (b) (6) > wrote:

Thanks, (b)(6);(b)(7)(C) I appreciate you getting back to me so quickly.

On Fri, Sep 4, 2020 at 12:45 PM (b)(6);(b)(7)(C) wrote:

Hi (b) (6)

In response to your inquiry please see statement below. Please attribute to CBP official.

CBP Statement

The "Gotaway" video was produced by El Centro Sector Border Patrol agents in an effort to highlight criminal apprehensions across the Southwest border. The initial intent was to inform the workforce, but it was subsequently determined that it would also serve to inform the community and citizens about the nature of the work and dangers faced by Border Patrol and the community at large. Border Patrol agents who participated in the production of this video are assigned to a communications role, and perform these duties on a collateral basis. Generally, agents in a communication role, do receive training in public speaking, video production and other communications-related activities. CBP is committed to informing the public of our mission and challenges, and stands behind using our law enforcement personnel to tell the CBP story.

Thank You,

(b)(6);(b)(7)(C)

From: (b) (6) >

Sent: Friday, September 4, 2020 11:50 AM

To: CBPMEDIARELATIONS <cbpmidiarelations@cbp.dhs.gov>

Subject: ON DEADLINE - Yahoo News request re: Border Patrol video

CAUTION: This email originated from outside of DHS. DO NOT click links or open attachments unless you recognize and/or trust the sender. Contact the [CBP Security Operations Center](#) with questions or concerns.

CAUTION: This email originated from outside of DHS. DO NOT click links or open attachments unless you recognize and/or trust the sender. Contact the [CBP Security Operations Center](#) with questions or concerns.

Hi there,

I'd like to get a comment for a story I'm writing today about [this video](#) that was first posted by the official Instagram and Twitter accounts of the U.S. Border Patrol Chief Patrol Agent for the El Centro Sector, and has also been shared on the official USBP YouTube and Instagram pages. I'm on a hard deadline of **3pm EST today**.

<https://www.youtube.com/watch?v=0aErNkBHfcY>

Was this video commissioned or approved by USBP national headquarters? If so, what was the purpose of creating this video, and who was involved in its production? Is it meant to be a re-enactment of a specific incident?

A number of people, including current and former Border Patrol personnel, have described the video as racially charged and politically motivated. Can you respond to these criticisms?

Finally, I noticed that the original [post of the video on Instagram](#) by the @USBPChiefELC account tagged a number of conservative media outlets, including Breitbart, The Blaze, Epoch Times and the Daily Caller. What is the official USBP or CBP policy with regards to tagging or promoting specific news outlets from official social media accounts? Does this qualify as an official endorsement?

I appreciate any and all responses you can provide before my deadline. I look forward to hearing from you soon.

Thanks!

(b) (6)

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(b) (6)

Senior Reporter, Yahoo News

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Senior Reporter, Yahoo News

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Senior Reporter, Yahoo News

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Senior Reporter, Yahoo News

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(b) (6)

Senior Reporter, Yahoo News

(b) (6)

(b) (6)

From: (b)(6);(b)(7)(C)
To: (b)(6);(b)(7)(C)
Subject: Fwd: Script from Video
Date: Tuesday, September 8, 2020 10:30:45 PM

(b)(6);(b)(7)(C)

Can you provide (b)(6);(b)(7)(C) with the script for the video please?

(b)(6);(b)(7)(C)

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From: (b)(6);(b)(7)(C)
Sent: Tuesday, September 8, 2020 7:27:59 PM
To: (b)(6);(b)(7)(C)
Subject: Script from Video

Good Evening Deputy,

We are continuing to receive requests from media and congressional staffers on the Gotaway video. To more accurately respond to the questions regarding stats and terms used in the video, can you share the script (text) for the video please?

Thanks in advance and will keep you posted on this matter.

(b)(6);(b)(7)(C)
Director, Strategic Communications
United States Border Patrol Headquarters
Office: (b)(6);(b)(7)(C) Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
To:
Subject: Fwd: The Gotaway
Date: Saturday, September 5, 2020 1:43:13 PM
Attachments: [IMG_2244.png](#)

Fyi
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From: PORVAZNIK, ANTHONY J (b)(6);(b)(7)(C)
Sent: Saturday, September 5, 2020 10:24:42 AM
To: (b)(6);(b)(7)(C)
Subject: Fwd: The Gotaway

See below. I'll call you.

Tony Porvaznik
Acting Chief
USBP/HQ/LEOD
(b)(6);(b)(7)(C) (desk)
(b)(6);(b)(7)(C) (cell)

From: (b)(6);(b)(7)(C)
Sent: Saturday, September 5, 2020 1:11:36 PM
To: PORVAZNIK, ANTHONY J (b)(6);(b)(7)(C)
Subject: Fwd: The Gotaway

FYI
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From: (b)(6);(b)(7)(C)
Sent: Saturday, September 5, 2020 12:59 PM
To: (b)(6);(b)(7)(C)
Subject: Fwd: The Gotaway

Good Afternoon Deputy,

FYI below. If you have some time for a call, I'd like to fill you in on other items regarding this video.

(b)(6);(b)(7)(C)
Director, Strategic Communications
United States Border Patrol Headquarters
Office: (b)(6);(b)(7)(C) / Cell: (b)(6);(b)(7)(C)

From: (b)(6);(b)(7)(C)
Sent: Saturday, September 5, 2020 12:14:07 PM
To: (b)(6);(b)(7)(C)

(b)(6);(b)(7)(C)

Subject: The Gotaway

Hi (b)(6);(b)(7)(C),

As you likely know, El Centro Sector produced a video called “The Gotaway” which is now posted officially by CBP on Instagram, Twitter and Youtube. The video is a short reenactment of a vehicle pursuit followed by one UDA escaping who ultimately makes his way to an alley where he encounters a man, asks him for money, and ultimately stabs him leaving him bleeding on the ground which then fades-away into the USBP seal. It’s a very professionally produced video.

(b) (5)

Given this is an issue happening today I wanted to raise this to everyone’s attention.

Thanks,

(b)(6);(b)(7)(C)

The video:

<https://www.instagram.com/tv/CEo4zITHpG7/?igshid=1dwh9bd2fwn4u>

A media report from yesterday about the video:

<https://news.yahoo.com/the-gotaway-online-video-produced-and-posted-by-the-border-patrol-spreads-fear-of-migrants-005550760.html>

(b)(6);(b)(7)(C)

Executive Director - Investigative Operations

Office of Professional Responsibility

U.S. Customs and Border Protection

(b)(6);(b)(7)(C) Office)

Mobile)

(b)(6);(b)(7)(C)

1,507 views

usbchiefelc The Gotaway - Border Security is National Security. Every apprehension matters.

Do you know who got away?

#USBP #HonorFirst

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#BorderSecurity #NationalSecurity
#communitysafety #BorderPatrol #BorderPatrolAgent
#bordernews #lawenforcement
#lawenforcementunited #onpatrol #nonstop #tactical
#consequences #community #illegalaliens
#illegalimmigrants #usa #protectamericans
#protectandserve #servicetocountry #vigilance
#honor #americafirst #backtheblue #bluefamily
#crime #bordercrime #federalagent #thinblueline
@borderpatrol @cbpgov @dhswolf @dhsgov
@icegov @dailycaller @thedailysignal @epochtimes
@wearebreitbart @theblazetv

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usbchiefelc
El Centro, California

